

# Georgia Standards: Advanced Graphic Design (3)

PROGRAM CONCENTRATION: Graphic Communications and Design • COURSE #: 48.52800

## PROFESSIONAL CAREERS AND ETHICS

- AAVTC-AGD-1.** Demonstrate employability skills required by business and industry.
- AAVTC-AGD-3.** Demonstrate the development of a professional portfolio and self-branding.
- AAVTC-AGD-4.** Research professional business ethics guidelines and copyright laws utilized throughout the graphic design industry.
- AAVTC-AGD-5.** Determine requirements for selected career(s).

## DESIGN, TYPOGRAPHY, AND ILLUSTRATION

- AAVTC-AGD-6.** Demonstrate an understanding of the importance of developing a project from concept thru completion.
- AAVTC-AGD-8.** Explore vector illustration techniques per assignments.

## DIGITAL PHOTOGRAPHY

- AAVTC-AGD-9.** Explore digital imaging and multimedia.

## PRODUCTION AND OUTPUT PROCESSES

- AAVTC-AGD-2.** Demonstrate proper equipment operation and following procedures in a safe manner and achieving one-hundred percent on a written/demonstration safety test.
- AAVTC-AGD-7.** Explore the process of project production.

## STUDENT ORGANIZATIONS

- AAVTC-AGD-10.** Examine how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, and competitive events.