

# Georgia Standards: Graphic Design and Production (2)

PROGRAM CONCENTRATION: Graphic Communications and Design • COURSE #: 48.56200

## PROFESSIONAL CAREERS AND ETHICS

- AAVTC-GDP-1.** Demonstrate employability skills required by business and industry.
- AAVTC-GDP-3.** Examine and prepare for career opportunities in the design profession.
- AAVTC-GDP-8.** Develop professional written, verbal and non-verbal communication skills and follow ethical guidelines and copyright laws.

## COLOR THEORY AND METHODS

- AAVTC-GDP-6.** Explore color and the variety of methods in which it can be applied. Interpret and apply color models through graphic manipulations. Identify the output issues involving color and demonstrate the proper usage.

## DESIGN, TYPOGRAPHY, AND ILLUSTRATION

- AAVTC-GDP-4.** Understand and demonstrate the fundamental basic elements and principles of design.
- AAVTC-GDP-5.** Demonstrate an understanding of the fundamental basics of a creative brief and demonstrate the proper usage.
- AAVTC-GDP-7.** Explore different outlets for typography and define its role in design.
- AAVTC-GDP-9.** Identify and demonstrate a working knowledge of illustration as it pertains to the design field.

## DIGITAL FILE PREPARATION

- AAVTC-GDP-10.** Demonstrate knowledge of file management and file formats and digital file preparation.
- AAVTC-GDP-11.** Demonstrate proper usage of measuring units and devices.

## PRODUCTION AND OUTPUT PROCESSES

- AAVTC-GDP-2.** Build upon previous knowledge and demonstrate proper equipment operation and follow procedures in a safe manner and achieve 100 percent on a written or demonstration safety test.
- AAVTC-GDP-12.** Demonstrate knowledge of production and output in the graphics and design industry.

## STUDENT ORGANIZATIONS

- AAVTC-GDP-13.** Examine how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, and competitive events.